

Wisdom

THE CREATIVE CIRCUS 2021

Graphic Design

GEORGIA STATE UNIVERSITY 2012

Bachelor of Arts, Broadcast Journalism
Minor in Photography

Exposure

DRIVE SOCIAL MEDIA Mar-Oct 2023

Graphic Designer

- Designed and animated social media ad campaigns for up to 50 clients across a vast number of industries
- Worked closely with clients, account executives, and copywriters from conception to completion
- Presented ideas directly to client, responded to feedback, modified for a fast turnaround time

ENERGY BBDO 2021-2023

Content Designer

- Developed concepts, designed, animated, and photographed content for Meta, and TikTok
- Art directed with copywriters for months-long creative campaigns from concepts to production
- Clients included Mars Food, Claritin, Pearle Vision, Dom's Kitchen & Market, Orbit, and Pot Belly

A CREATIVE PEAR PHOTOGRAPHY 2017-2020

Wedding Photographer · Co-Founder

- Captured weddings, portraits, events, and businesses
- Successfully marketed and booked up to 50 weddings a year
- Freelance photographer from 2011-2017

GA DEPT OF AGRICULTURE 2013-2017

Public Affairs

- Captured and edited videos of promotional events

Jen
MAXWELL
graphic + motion designer

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Savvy

Art Direction

Adobe Creative Suite

Animation

Branding

Social Media

UX / UI Design

Photography

Photo Editing

glory

CIRCUS AWARD SHOW 2021

Gold in Styling (image)

Silver in Branding (design)

BEST ATL WEDDING PHOTOG

2018, The Knot

COUPLES CHOICE AWARD

2017, Wedding Wire

Sidelines

Making People Laugh to Validate Myself

My Two Cats (Watson and Bucky)

Women's College Basketball

Intramural Softball

Crossword Puzzles

SNL